



E-COMMERCE & ONLINE SHOPPING

We have three E-Commerce packages for you to choose from. Ballpark prices are provided below and offer insight into the financial investment required for the extent of customization offered for each package.

The packages below are based on WordPress sites using a WooCommerce shopping platform. At CryoDragon, we are capable of working with various platforms including Shopify and completely custom solutions as well.

FROZEN

\$ 3,120+

Pre-built theme with an online storefront and integration of corporate branding

\$80 per Web Page

**Includes 10 Products
(\$20 per Additional Product)**

In Person Consultation¹

Theme Purchase Included

WooCommerce Integration

**Regular Shipping,
Cart & Checkout**

Responsive / Mobile

Social Media Integration

Basic SEO

Basic Security

2h of Revisions

Migration Services

1h Training After Launch

**Major Theme Modifications²
Charged at \$80/h**

**EXAMPLE COST OF
5-PG SITE + 10 PRODUCTS:
\$3,520 + HST**

ARCTIC

\$ 6,640+

Custom-designed theme with unique storefront that represents your brand

\$100 per Web Page

**Includes 25 Products
(\$20 per Additional Product)**

In Person Consultation¹

Design Wireframe / Mockup

Custom Theme Design

WooCommerce Integration

**Enhanced Shipping,
Cart & Checkout**

Responsive / Mobile

Social Media Integration

Advanced SEO

Advanced Security

Photo Sourcing

2 Rounds of Revisions³

Migration Services

2h Training After Launch

**EXAMPLE COST OF
5-PG SITE + 25 PRODUCTS:
\$7,140 + HST**

CRYO

\$ 14,080+

Completely custom store with competitor research, product photography, and more

\$200 per Web Page

**Includes 50 Products + Photo
(\$45 per Additional Product)**

In Person Consultation¹

Competitor Research

Custom Wireframe / Mockup

Custom Graphics

Custom Theme Design

WooCommerce Integration

**Custom Shipping,
Cart & Checkout**

Responsive / Mobile

Social Media Integration

Extensive SEO

Extensive Security

Accessible AODA Ready

Sitemap / Google Analytics

Photo Sourcing

3 Rounds of Revisions³

Migration Services

4h Training After Launch

**EXAMPLE COST OF
5-PG SITE + 50 PRODUCTS:
\$15,080 + HST**

¹ In person consultations are available free-of-charge only to clients located in Waterloo, Kitchener, Cambridge, Guelph, and surrounding areas. Clients that are located farther away are encouraged to communicate with us via email, phone, or video. We are willing to travel throughout Southwestern Ontario, but will need to charge for long distance drives exceeding 30 minutes of travel time one-way.

² Major theme modifications include any significant changes to the code of the pre-built theme for the Frozen package.

³ Each round of revision will involve a complete list of revisions to do, approved by both parties. As soon as the revisions have been completed, that round of revision will have ended. Any further revisions will be moved to the next round of revision.