



## CUSTOM GRAPHICS & ILLUSTRATIONS

There are several key differences between graphic design for the web and for printing applications, including the design approach, resolution and required colour space to be used. As a result, we have separated these two services to help you determine what style of graphic design is required for your project.

Here, you will find a list of services we provide for web and digital graphics. We use top-of-the-line graphic design software to create vector and raster images for all types of applications, from website to advertising assets.

### BRANDING

**\$ 80 / HOUR**

#### Web Elements

Custom Backgrounds  
 Custom Icons  
 Product Logos & Designs  
 Templates  
 Reusable Elements / Designs  
 And More!

### ADVERTISING

**\$ 80 / HOUR**

#### Online Marketing & Promotion

Static / Dynamic Display Ads  
 Pop-Up Ads on Sites  
 Online Banners  
 Call to Actions  
 Newsletter Designs  
 And More!

### INFOGRAPHICS

**\$ 80 / HOUR**

#### Displaying Data & Information

Statistics  
 Timeline & Progress  
 Geographic  
 Comparison & Charts  
 Hierarchical  
 And More!

### CUSTOM

**\$ 80 / HOUR**

#### The Sky is the Limit!

Vector Illustrations  
 Custom Logos  
 Online / Digital Assets  
 Presentations  
 \* Please take a look at our print design capabilities to see additional graphic design services \*

### SCIENTIFIC ILLUSTRATIONS

**\$ 80 / HOUR**

#### Scientific Schematics to Represent Your Findings

CAPABILITIES:	USES:
Custom Scientific Schematics	Journal Publications
Basic to Complex Drawings	Theses & Dissertations
Expertise in: Biology, Physics, Chemistry, Math and Related Fields	Presentations And More!

**DISCOUNTS MAY BE OFFERED FOR THE FOLLOWING GROUPS:  
 STUDENTS, RESEARCHERS AND PI'S OF ACADEMIC INSTITUTIONS**