



## WEBSITE DESIGN & DEVELOPMENT

We have three web design packages for you to choose from. Due to the custom nature of each project we take on, we provide each of our clients with a personalized quote and proposal. As a result, we have provided ballpark prices below so that you can judge the degree of investment required for each web design package and any of your desired add-ons.

The following website design packages are based on a website using a WordPress content management platform. At CryoDragon, we are capable of working with various different platforms as well as HTML, CSS, PHP, JavaScript and more. Please contact us for a customized quote and proposal for your project.

### FROZEN

**\$ 2,080+**

**Customization of pre-built theme with corporate branding added to the site**

**\$80 per Web Page**

**In Person Consultation<sup>1</sup>**

**Theme Purchase Included**

**Responsive / Mobile**

**Social Media Integration**

**Basic SEO**

**Basic Security**

**2h of Revisions**

**Migration Services**

**1h Training After Launch**

**Major Theme Modifications<sup>2</sup>  
Charged at \$80/h**

**EXAMPLE COST OF  
5-PAGE SITE:  
\$2,480 + HST**

### ARCTIC

**\$ 4,400+**

**Custom-designed theme to give you a unique look for your business**

**\$100 per Web Page**

**In Person Consultation<sup>1</sup>**

**Design Wireframe / Mockup**

**Custom Theme Design**

**Responsive / Mobile**

**Social Media Integration**

**Advanced SEO**

**Advanced Security**

**Photo Sourcing**

**2 Rounds of Revisions<sup>3</sup>**

**Migration Services**

**2h Training After Launch**

**EXAMPLE COST OF  
5-PAGE SITE:  
\$4,900 + HST**

### CRYO

**\$ 9,440+**

**Custom and unique site with competitor research, custom graphics and more**

**\$200 per Web Page**

**In Person Consultation<sup>1</sup>**

**Competitor Research**

**Custom Wireframe / Mockup**

**Custom Graphics**

**Custom Theme Design**

**Responsive / Mobile**

**Social Media Integration**

**Extensive SEO**

**Extensive Security**

**XML Sitemap**

**Google Analytics**

**Photo Sourcing**

**3 Rounds of Revisions<sup>3</sup>**

**Migration Services**

**4h Training After Launch**

**EXAMPLE COST OF  
5-PAGE SITE:  
\$10,400 + HST**

<sup>1</sup> In person consultations are available free-of-charge only to clients located in Waterloo, Kitchener, Cambridge, Guelph, and surrounding areas. Clients that are located farther away are encouraged to communicate with us via email, phone, or video. We are willing to travel throughout Southwestern Ontario, but will need to charge for long distance drives exceeding 30 minutes of travel time one-way.

<sup>2</sup> Major theme modifications include any significant changes to the code of the pre-built theme for the Frozen package.

<sup>3</sup> Each round of revision will involve a complete list of revisions to do, approved by both parties. As soon as the revisions have been completed, that round of revision will have ended. Any further revisions will be moved to the next round of revision.