



## E-COMMERCE & ONLINE SHOPPING

We have three E-Commerce packages for you to choose from. Ballpark prices are provided below and offer insight into the financial investment required for the extent of customization offered for each package.

The packages below are based on WordPress sites using a WooCommerce shopping platform. At CryoDragon, we are capable of working with various platforms including Shopify and completely custom solutions as well.

### FROZEN

**\$ 3,120+**

**Pre-built theme with an online storefront and integration of corporate branding**

**\$80 per Web Page**

**Includes 10 Products  
(\$20 per Additional Product)**

**In Person Consultation<sup>1</sup>**

**Theme Purchase Included**

**WooCommerce Integration**

**Regular Shipping,  
Cart & Checkout**

**Responsive / Mobile**

**Social Media Integration**

**Basic SEO**

**Basic Security**

**2h of Revisions**

**Migration Services**

**1h Training After Launch**

**Major Theme Modifications<sup>2</sup>  
Charged at \$80/h**

**EXAMPLE COST OF  
5-PG SITE + 10 PRODUCTS:  
\$3,520 + HST**

### ARCTIC

**\$ 6,640+**

**Custom-designed theme with unique storefront that represents your brand**

**\$100 per Web Page**

**Includes 25 Products  
(\$20 per Additional Product)**

**In Person Consultation<sup>1</sup>**

**Design Wireframe / Mockup**

**Custom Theme Design**

**WooCommerce Integration**

**Enhanced Shipping,  
Cart & Checkout**

**Responsive / Mobile**

**Social Media Integration**

**Advanced SEO**

**Advanced Security**

**Photo Sourcing**

**2 Rounds of Revisions<sup>3</sup>**

**Migration Services**

**2h Training After Launch**

**EXAMPLE COST OF  
5-PG SITE + 25 PRODUCTS:  
\$7,140 + HST**

### CRYO

**\$ 14,080+**

**Completely custom store with competitor research, product photography, and more**

**\$200 per Web Page**

**Includes 50 Products + Photo  
(\$45 per Additional Product)**

**In Person Consultation<sup>1</sup>**

**Competitor Research**

**Custom Wireframe / Mockup**

**Custom Graphics**

**Custom Theme Design**

**WooCommerce Integration**

**Custom Shipping,  
Cart & Checkout**

**Responsive / Mobile**

**Social Media Integration**

**Extensive SEO**

**Extensive Security**

**XML Sitemap**

**Google Analytics**

**Photo Sourcing**

**3 Rounds of Revisions<sup>3</sup>**

**Migration Services**

**4h Training After Launch**

**EXAMPLE COST OF  
5-PG SITE + 50 PRODUCTS:  
\$15,080 + HST**

<sup>1</sup> In person consultations are available free-of-charge only to clients located in Waterloo, Kitchener, Cambridge, Guelph, and surrounding areas. Clients that are located farther away are encouraged to communicate with us via email, phone, or video. We are willing to travel throughout Southwestern Ontario, but will need to charge for long distance drives exceeding 30 minutes of travel time one-way.

<sup>2</sup> Major theme modifications include any significant changes to the code of the pre-built theme for the Frozen package.

<sup>3</sup> Each round of revision will involve a complete list of revisions to do, approved by both parties. As soon as the revisions have been completed, that round of revision will have ended. Any further revisions will be moved to the next round of revision.